



A number of states and/or state brain injury associations or alliances promote March Brain Injury Awareness through these activities: sponsor conferences; obtain Governor proclamations; obtain resolutions from their legislative bodies; and work with their local media and social media to promote awareness. The following is a sample of activities shared with the National Association of State Head Injury Administrators (NASHA).

Nebraska Brain Injury Advisory Council



In Nebraska, the TBI grant staff work closely with the Nebraska Brain Injury Advisory Council to increase awareness about brain injury and the work of the council. A council logo was designed in 2016 and is used to brand Council activities and print materials.

The logo is also an integral part of the redesigned web site launched last month, www.braininjury.nebraska.gov. The accessible and mobile responsive site includes a statewide calendar of events promoting awareness month, the annual brain injury conference, and webinars and workshops. State and national resources are included which benefit consumers and professionals.

The team in Nebraska includes Keri Bennett, Program Director, Tresa Christensen, Administrative Associate, Nebraska VR, and Nancy Noha, Coordinator for the Assistive Technology Partnership. The team is making plans for the Council's booth at the annual brain injury conference in March. Council members volunteer at the booth to answer questions and share materials. The team also sends periodic emails on policy/service updates, events, and training materials to stakeholders across the state.

Brain Injury Association of North Carolina: Conscious Brews 2018!

On March 4, the Brain Injury Association of North Carolina (BIANC) is sponsoring an afternoon of awesome music, great beer - all while helping to raise awareness. The theme is **Conscious Brews 2018!** The free event is held at the Highland Brewing Company. Local bands donate their time throughout the afternoon. There is also a silent auction for a variety of local goods and services, and Highland will donate \$1 from each pint sold during the event to BIANC, as well as collect tips over the course of the month.. There have been several media outlets that are also highlighting the event, well as on Facebook:

<https://www.facebook.com/events/303447606790482/> and

<https://mountainx.com/news/conscious-party-conscious-brews/>

North Dakota Brain Injury Network



In 2017, the North Dakota Brain Injury Network partnered with the state Department of Human Services to create an awareness media campaign with the tag line “Know Your Noggin” and the theme of “Brains Don’t Always Bounce Back. The campaign highlighted six North Dakotans who shared their survivor stories in TV commercials. The commercials can be found at this link: <https://www.ndbin.org/know-your-noggin>

San Diego Brain Injury Foundation

The San Diego Brain Injury Foundation will be hosting its 11th annual walk on **March 10, 2018** in Mission Bay Park de Anza Cove. The event, **surviveHEADSTRONG - Walk for Recovery**, is the largest annual gathering of the brain injury community in San Diego, with around 750-800 people in attendance. Professionals, hospitals, survivors, caregivers, friends, family and even local university students studying to be important members for the brain injury community, all in attendance walking, rolling or just cheering to celebrate all that has been accomplished. This is a tight-knit community that understands we achieve more together. This event is the embodiment of that spirit. Click here to link to the website page with all the information about our event: <https://sdbif.org/index/events/2018-sdbif-surviveheadstrong-walk-brain-injury-recovery/>



Unmasking Brain Injury Project



A number of state government agencies, providers and state associations/alliances are participating in the **Unmasking Brain Injury Project** to promote awareness of the prevalence of brain injury; to give survivors a voice and the means to educate others of what it’s like to live with a brain injury. This traveling exhibition is a strong learning experience for everyone, students, parents and everyone in-between. The project was created by Hind’s Feet Farm, North Carolina, and is partnering with the Brain Injury Association of North Carolina, which is the point of contact.. Click here for more information. <http://unmaskingbraininjury.org/#home>