



## Join Us in Celebrating March Brain Injury Awareness Month!

The **National Association of State Head Injury Administrators** (NASHIA) has developed a two-year national theme for promotion of March Brain Injury Awareness Month and is providing materials, including a logo, that its members and partners may use to promote awareness. The theme, *Working Together Promoting Brain Injury Awareness Month*, symbolizes that as a national organization with state and local membership, together we are promoting awareness. The theme and logo will be available for use on our website [www.nashia.org](http://www.nashia.org). If you wish to customize the logo so that your state shows in the background, please contact Susan Vaughn at [svaughn@nashia.org](mailto:svaughn@nashia.org). The logo was developed by NASHIA member, Nancy Noha (NE).

### NASHIA Promotes Awareness by:

- √ Providing a toolkit at [www.nashia.org](http://www.nashia.org) for members to use.
- √ Providing members with personalized tent cards with logo, which can be printed featuring your state.
- √ Publishing a weekly *Spotlight* during the month of March featuring state services and personal stories of individuals with brain injury and their families. (*Have a story or message to share, please send.*)
- √ Participating in and sponsoring Congressional Brain Injury Task Force Awareness Day events in Washington, D.C.

### Suggestions for Promoting Awareness in States:

- Place the NASHIA table tent, “Working Together Promoting Brain Injury Awareness Month”, or something similar, on your desk at work.
- Give a short presentation during a staff meeting about brain injury and March Awareness Month.
- Add “Working Together Promoting Brain Injury Awareness Month h” logo (or your own tagline) to your email signature.
- Place a poster or materials on the bulletin board in your office break room.
- Place an article in your department or division’s newsletter, if you have one, and/or ask if March Brain Injury Awareness Month can be added to your agency’s website.
- Circulate a flier or materials among other state agencies, such as intellectual/developmental disabilities, mental health, juvenile justice/corrections, Special Health Care Needs; Vocational Rehabilitation, noting March Brain Injury Awareness Month.
- Develop a “press release” calling attention to the month and upcoming activities, such as a conference or an advisory council/board meeting.
- Schedule presentations on brain injury and your state’s resources at other agencies meetings/conferences, such as the state Developmental Disabilities Conference, State Independent Living Council, and state Assistive Technology Council.
- Ask a lawmaker to speak about brain injury on the House/Senate floor. An advisory council/board member or other family advocate may be able to do that if a state worker is unable.
- Tweet! Blog! Social media is a popular way to disseminate messages.
- Ask family members, individuals, professionals and others to write a “letter to the editor” or op-ed about brain injury, the incidence, causes and impact on the individual, family and community.

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*The **National Association of State Head Injury Administrators** assists State government in promoting partnerships and building systems to meet the needs of individuals with brain injuries and their families.*